

# AMY WANG

## Product Designer | UI/UX Designer

[swang2294@wisc.edu](mailto:swang2294@wisc.edu)

(737) 808 5945

[www.shihman.com](http://www.shihman.com)

[LinkedIn.com/in/shihmanwang](https://www.linkedin.com/in/shihmanwang)

### BIO

Dynamic, agile UX Designer with a passion for understanding issues and solving problems. Well adept at identifying opportunities to improve user experience by applying human-centered, interactive design best practices. Robust body of work that includes case studies, design iterations, wireframes, prototypes, and visual designs. Highly evolved communication and interpersonal skills with unwavering attention to detail. Seeking an exciting new UX design role for an industry leader.

### EDUCATION

#### University of Wisconsin-Madison

MS in Information/UX Design (UX Design Club) | Exp: May 2024

#### National Taiwan University

BA in Library & Information Science (Dean's List 2018), Taipei | 2021

#### National Taiwan University

BS in Communication, Bio-Industry Communication and Development, Taipei | 2021

### AREAS OF EXPERTISE

#### UI/UX:

UX Research, UX Design, UI Design, Product Design, Interaction Design, Design Thinking, Journey Mapping, Wireframing, Mockup, Prototyping, Usability Testing

#### Design Tools:

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma

#### Web Development:

WordPress, WIX, HTML/CSS

#### Project Management:

Agile Development, Stakeholder Management, Risk Assessment, System Analysis, Market Research, Enterprise Resource Planning (ERP)

#### Programming:

MS Office (Excel), SQL, Python, Open Define, Tableau, Gephi

### PROFESSIONAL EXPERIENCE

#### UX Design Contractor | UniRing Robotics | Nov 2023 – present

- Conducted comprehensive user research to identify issues and user needs that were previously overlooked by the design team.
- Designed user interfaces for scheduling and mapping tasks for commercial floor-cleaning robots, from initial wireframes to fully functional prototypes.
- Collaborated closely with third-party developers, providing deliverables and iterating seamlessly within an agile development working process.
- Served as the Project Manager within the team, acting as the primary communication liaison, coordinating project timelines and progress.

#### UI/UX Design Intern | Jubo Health Technology | July 2023 – Aug 2023

- Conduct UX research and UX Design, including workshops, interviews, concept design, and usability test, to identify user pain points for integrating eSignature function into the existing product in agile development process.
- Responsible for leading the eSignature project in the SaaS organization, developing a new function will be future utilized by over 1000 clients.

#### Website Design Intern | NWF Strategies | May 2023 – Aug 2023

- Led the redesign project of the official website, creating information architecture and design guidelines, and developing wireframes and Hi-Fi interactive prototypes.
- Collaborated with front-end engineers to implement the website for promoting the company's products and services.

#### Project Manager | KTNET Enterprise Co, LTD. | Apr 2020 – Jul 2022

- Supported 200 clients by managing enterprise resource planning, consulting, and new client development, resulting in a 20% increase of sales.
- Guided the development of the Manufacturing Execution System via user research and prototyping; secured a \$22K bid, presented the benefits of the system to Shopee, and became one of only 2 nominated partners.

### SELECT PROJECT

#### UX Designer | UW-Madison | Jan 2023 – May 2023

- Expose to UX design and research by conducting contextual inquiry and interview to discover user pain points in Wisconsin Badgers App.
- Utilized research insights to create personas, affinity diagrams, and a problem statement, leading to the redesign of the app.
- Design from sketches, visual design, wireframes, high-fidelity mockup to interactive prototypes. Build design guidelines and do usability test to deliver the optimized app.